

Participants handbook



Funded by the
European Union

Table of Contents

1.	ABOUT HACK2BRIDGE SPAIN	3
1.1	Main objectives	3
1.2	Challenges and thematic areas	4
1.3	Date, location and timeline	6
2.	WHO CAN JOIN?	7
2.1	Why get involved?	7
3.	HOW TO PARTICIPATE	8
3.1	Useful Information for Contestants	9
3.2	What the organiser will provide	9
4.	THE COMPETITION	10
4.1	Registration	10
4.2	Agenda	10
4.3	Team results	11
5.	PRIZES	11
6.	RULES	12
7.	CODE OF CONDUCT	12
8.	IPR, OWNERSHIP OF RESULTS & CONFIDENTIALITY	12
9.	SATISFACTION SURVEY	12
10.	DATA PROTECTION	13

1. ABOUT HACK2BRIDGE SPAIN

Hack2BRIDGE Spain is an entrepreneurship and ideation competition addressed to innovative SMEs, startups and scaleups, students and research teams who are eager to spark and scale innovation in the Mobility, Transport and Automotive sector, addressing their most relevant challenges.

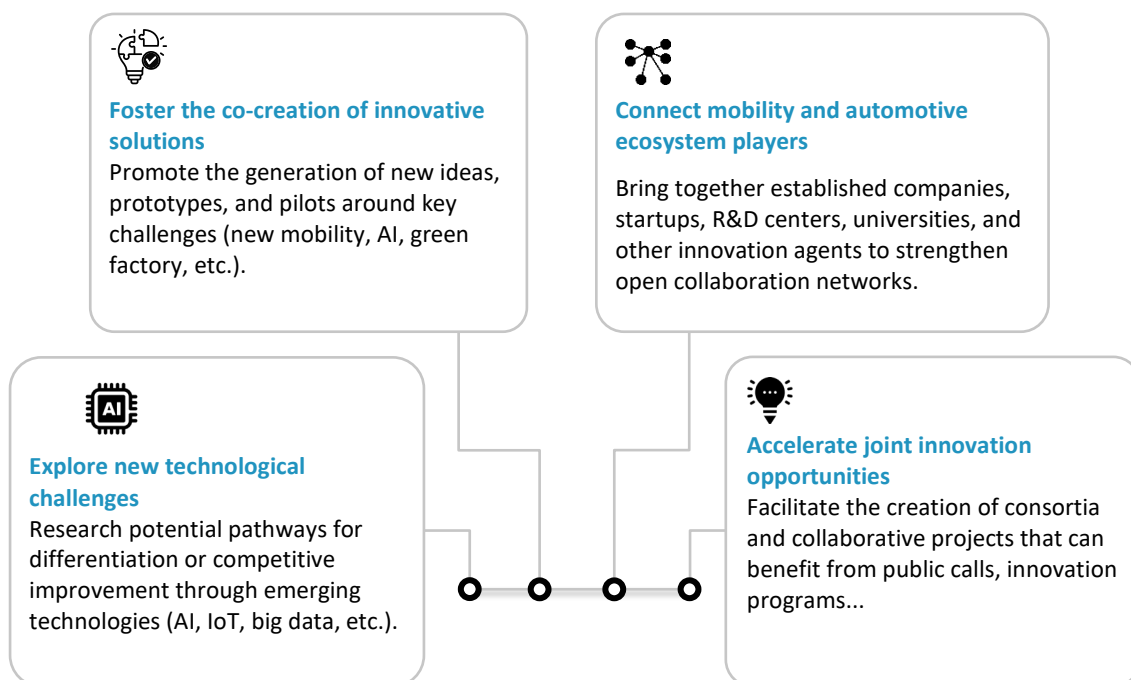
Focused on networking and collaboration, this initiative will bring together companies, start-ups, technology centres, universities and other agents with the aim of identifying common challenges, generating ideas and co-creating solutions that accelerate the sector's transformation towards a more digital and sustainable model.

The session will be organized under an open innovation approach, using agile methodologies through multidisciplinary working teams, which appealing to collective intelligence will be able to effectively answer the real needs of the sector.

JOIN HERE

1.1 Main objectives

Hack2BRIDGE Spain will be a meeting space for companies and other innovation agents to promote knowledge exchange, the development of joint solutions, and the sustainable transformation of the sector.



1.2 Challenges and thematic areas

Hack2BRIDGE Spain will be committed to tackle the following challenges or thematic areas of key relevance for the Mobility, Transport and Automotive ecosystem:



Digital Transformation: powering industrial excellence

For the mobility and automotive ecosystem, digital transformation is a game-changer. Advanced technologies such as **automation, robotics, data-driven solutions, etc.** unlock new levels of productivity, flexibility, and quality. They enable smarter factories, more resilient supply chains, and faster responses to market shifts. By embracing digitalization, the sector not only drives efficiency and cost reduction but also fosters innovation, strengthens competitiveness, and accelerates the transition toward sustainable and customer-centric mobility.



Green Factory: driving a sustainable future in mobility

Transforming automotive and mobility production through **circular economy solutions, energy efficiency, waste recycling, and CO₂ reduction** is not just about sustainability; it is about competitiveness and resilience. Green factories lower costs, secure access to markets with strict regulations, strengthen supply chains, and open the door to innovation in new business models. By embedding sustainability into manufacturing, the ecosystem moves closer to climate neutrality while building a stronger reputation and long-term value.



Artificial Intelligence: transforming multiple industry fields

Artificial Intelligence is reshaping the mobility and automotive ecosystem by enhancing areas such as **production, quality control, maintenance, etc.** From predictive analytics that minimize downtime to computer vision that ensures flawless components, AI enables smarter, faster, and more efficient operations. It not only drives productivity and cost savings but also supports innovation, safety, and sustainability—empowering the industry to remain competitive in a rapidly evolving global landscape.



New mobility: shaping the future of transport

The mobility and automotive ecosystem is undergoing a profound transformation driven by **electrification, connectivity, autonomous technologies, and Mobility-as-a-Service (MaaS)**. These innovations are at the heart of smarter, safer, and more sustainable cities. They open opportunities for new business models, seamless user experiences, and reduced environmental impact. Embracing new mobility solutions is essential for the industry to remain competitive, meet societal demands, and lead the transition toward a cleaner and more connected future.



Talent & workforce development: securing the industry's future

The mobility and automotive ecosystem is currently facing a critical challenge: bridging the talent gap and equipping the workforce with new skills. As technologies like electrification, digitalization, and AI reshape the industry, attracting, training, and retaining skilled professionals becomes essential. Innovative solutions for workforce development ensure companies remain competitive, resilient, and ready to drive the transformation toward smarter, greener, and more connected mobility.

The Hack2BRIDGE Spain initiative aims to create a minimum of 5 working groups (one for each of these challenges or thematic areas).

Once the hackathon participants are confirmed, the different teams could narrow their scope focusing on a more specific problem or topic, trying to address specific needs of the involved automotive and mobility companies.

1.3 Date, location and timeline

Hack2BRIDGE Spain will take place on Tuesday **14th of October 2025** in presential format at the following venue:

Pazo de Cea

Camiño de Cea 1
36350 Nigrán, Pontevedra

Google maps link:

<https://maps.app.goo.gl/uC9o9ChwsDWFdqCHA>

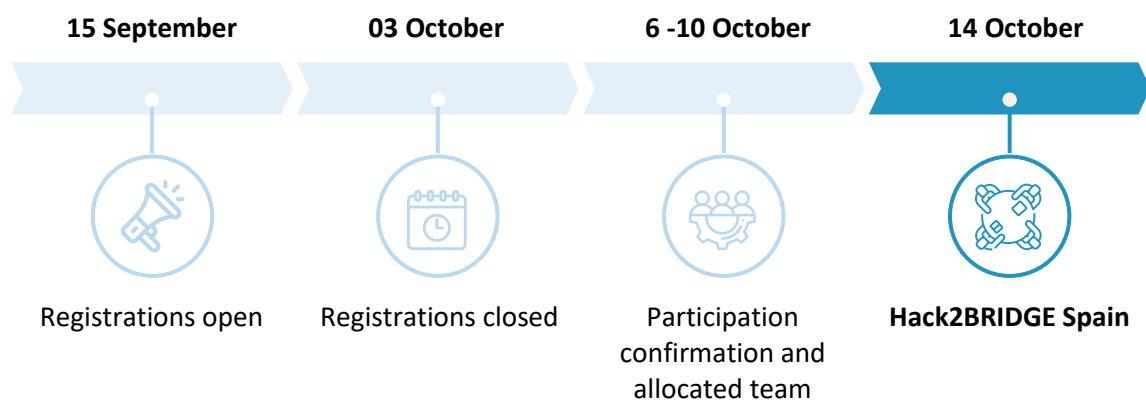


Getting to the venue:

- *By public Transport:* the Lugove bus company has regular connection lines from Vigo to Nigrán. Consult timetables and fares at: <https://lugove.gal/en>
- *By taxi or car renting:* The venue is 25km away from Vigo and it takes around 30'.

Expected timeline

Hack2BRIDGE Spain is being organized and managed by the Galician Automotive and Mobility Cluster (CEAGA). In case of interest in getting involved in this initiative, please consider the following timeline:



Need Assistance?

For logistics support or additional information, please contact the organizing team at diana.lago@ceaga.com or patricia.sola@ceaga.com

2. WHO CAN JOIN?

Hack2BRIDGE Spain is mainly addressed to **innovative SMEs, startups and scaleups, students and research teams** looking to develop innovative solutions in the automotive and mobility ecosystem. These organizations will be matched with other stakeholders so they can work together in a common challenge or thematic area of interest.

Hack2BRIDGE Spain will be organized around multidisciplinary working teams gathering representatives coming from:

- **AUTOMOTIVE & MOBILITY COMPANIES**
Both large companies and SMEs in the sector interested in innovating, collaborating, or tackling technological and strategic challenges.
- **STARTUPS & ENTREPRENEURS**
Emerging companies with disruptive solutions in mobility, sustainability, digitalization, or Artificial Intelligence.
- **TECHNOLOGY & RESEARCH CENTERS**
Organizations with knowledge transfer capacity, technology development, and collaboration in R&D&I projects.
- **OTHER INNOVATION AGENTS**
Universities (researchers, professors, students), consulting companies, support organizations, or public administrations that foster innovation and entrepreneurship.



2.1 Why get involved?

Participants will have access to the following opportunities:

- **Networking** – Connect with passionate professionals, industry experts, and potential collaborators from diverse fields.
- **Professional growth** – Enhance your skills, refine your expertise, and learn from others in a dynamic, collaborative environment.
- **Visibility and recognition** – Showcase your innovative solutions to gain visibility, recognition, and potential collaboration opportunities with participating organizations.
- **Interdisciplinary skills** – Work with experts from various disciplines, integrating ideas to develop more comprehensive and innovate solutions.
- **Mentoring** –Receive guidance throughout the competition.

3. HOW TO PARTICIPATE

For successful participation, please make sure to follow these steps:

1. Registration through the Hack2BRIDGE platform

Access the registration form [[HERE](#)] and complete the required information before October 3rd, 2025. It is important to indicate your professional profile, business experience and the specific challenge you would like to participate in.

2. Eligibility check and allocation to working team

The organizer will analyse the profile of the registrants and their suitability and proved experience to address and provide added value on the challenge of interest. Then, the working teams will be made up in a balanced way, being members allocated according to their interests and profiles.

3. Participation confirmation

In case you are selected to participate in the hackathon, you will receive a confirmation email with the challenge you will tackle, together with more detailed information about the event and the next steps in the process.

4. Narrowing the scope of the working teams (when required)

Confirmed industrial players (especially from the demand side) could be asked to provide further information about their specific needs, problems or topics of interest. This information will help to narrow the scope of the working group and to make easier the identification of new project ideas and potential solutions.

5. Active participation in the hackathon

Attend the event with an open and collaborative mindset. You will join a multidisciplinary team, with the support of a facilitator, and work alongside other professionals to generate innovative solutions in a dynamic environment.

6. Explore continuity opportunities

After the hackathon, the ideas generated or suggested projects could be evaluated for further development, eligibility for funding calls, innovation programs, or European funds.

3.1 Useful Information for Contestants

- During the registration process:
 - Make sure you select the challenge that fits better your needs, experience, competences or innovative solutions.
- Once registered:
 - Stay informed on updated news by following the [HACK2BRIDGE platform](#) and [social media](#).
 - Check your email to verify if your participation in the event has been formally confirmed.
- During the hackathon session:
 - Leave your imagination and creativity free. Think out of the box, brainstorm your potential ideas, projects or solutions, taking advantage of the combined experience of your team members.
 - Share tasks between team members and vote for quick decision making.
 - Put out timetables and organise your work.
 - Ask the PwC experts who will provide you guidance during the whole process. Take advantage of them!
 - Have fun! Hack2BRIDGE Spain is an opportunity to meet new people, learn new things and get involved in a fruitful and valuable experience.

3.2 What the organiser will provide

- Coffee, refreshments, food, snacks.
- Stream, fast internet access.
- Tips and support from experienced mentors, industry leaders.
- Stationery for notes.
- Equipment for your presentations.

4. THE COMPETITION

4.1 Registration

To take part in the competition, the registration of participants is mandatory. For that aim, please complete the corresponding form in the following link:

<http://bridgesmes.eu/hack2bridge/spain/registration>

Online registration will be open until October 3rd.

In case of an application deadline extension, participants will be notified via BRIDGESMEs official communication channels and the Hack2BRIDGE platform.

4.2 Agenda

Hack2BRIDGE Spain will be held in the framework of the MIG2025_Mobility Innovation Galicia, an event which aims to foster open innovation and advanced networking among companies in the Galician automotive and mobility sector. Apart from the hackathon, the MIG2025 will include a full program of conferences, together with stands and space for B2B meetings.

Participants in the Hack2BRIDGE Spain will be able to attend and have an active participation in the MIG2025 event, in line with the following program:

Arrival to Pazo de Cea	
08:00h – 08:10h	Credentials registration
Hack2BRIDGE Spain at the “Innovation room”	
08:10h – 08:30h	Welcome and methodology to use
08:30h – 11:00h	Open innovation session
Attendance to the Mobility Innovation Galicia - MIG 2025	
11:00h – 11:30h	Networking coffee + stands visit
11:30h – 12:30h	Conference sessions <ul style="list-style-type: none"> • Strategic presentation • Discussion forum
12:30h – 13:30h	Innovation showcase <ul style="list-style-type: none"> • BFA success project pilots • Hack2BRIDGE Spain - results pitches
13:30h – 14:00h	Conference sessions <ul style="list-style-type: none"> • BFA & mobility presentation • Institutional interventions
14:00h – 14:30h	Networking lunch
14:30 – 16:30h	B2B meetings + stands visit

Hack2BRIDGE participants must go first to the registration office to receive their credentials and be guided to the “Innovation room” where the hackathon will take place.

Once there, they will be welcomed by CEAGA and Pricewaterhousecoopers, so they can receive instructions about the methodology to be followed. Then, distributed in multidisciplinary teams of around 5 members, they will be engaged in a participatory and dynamic session lasting 2.5 hours, with the aim of generating new ideas, future collaborative projects or potential innovative solutions addressing the proposed challenges/thematic areas and aligned with the needs of industrial players in the Galician automotive and mobility ecosystem.

Each team will have a facilitator from the PwC consulting company who will guide them during the whole process, so they can apply ideation and collaborative design tools.

4.3 Team results

Each team will name an interlocutor in charge of presenting, during the showcase session, the main results achieved in their working group.

The pitch should last no more than 5 minutes, covering the challenge or specific problem to solve, the suggested potential solution and a planning with the steps to be carried out for its development and implementation.

The presentation must be made using PowerPoint (a template will be provided).

5. PRIZES

All participants will benefit from:



- Exclusive networking opportunities with industry leaders, innovators and investors.
- Development of interdisciplinary and entrepreneurial skills
- Visibility and business recognition within the European mobility, transport and automotive innovation ecosystem
- Participation certificates for all registered team members

The resulting ideas, innovative solutions or potential collaborative projects could be evaluated for further development, eligibility for funding calls, innovation programs, or European funds. They could also be considered as candidates to join future editions of the BFA & Mobility accelerator.

6. RULES

Here you will find an overview of the most important competition rules that all participants must follow on the pain of exclusion from the competition.

- All participants must be registered on the Competition [platform](#).
- All participants must fulfil the eligibility requirements as described in Section 2.
- All teams must submit their results following the instructions in section 4.3
- All teams must propose one representative who will made a pitch during the Innovation showcase session, included in the MIG2025 agenda.

7. CODE OF CONDUCT

- Activities promoting or related to alcohol, tobacco, religion, politics, intolerance, violence, firearms, pornography, obscenity, gambling, or illegal drugs are explicitly excluded from the competition.
- We provide a harassment-free experience for everyone, regardless of race, creed, colour, ethnicity, nationality, religion, sex, sexual orientation, gender expression, age, physical appearance, body size, disability, or marital status. We do not tolerate harassment on our platforms in any form.
- Sexual language and imagery are not appropriate on our platforms.
- Any person violating these rules may be sanctioned or expelled from the competition at the discretion of the organiser.

8. IPR, OWNERSHIP OF RESULTS & CONFIDENTIALITY

The ownership of any intellectual property developed by participants during and within the scope of the competition will remain with the individual participants.

The Organisers will not assume ownership of the intellectual property. The Organisers may use non-confidential textual and audio-visual descriptions of the intellectual property that are provided by participants in the context of the competition, for promotional purposes.

The Organisers confirm not to disclose any confidential information acquired through the organisation of the Competition to any third party. The Organisers furthermore ensure that all experts and mentors involved in the Competition commit to a non-disclosure agreement.

9. SATISFACTION SURVEY

Participants agree to complete a short user satisfaction questionnaire after the Competition.

10. DATA PROTECTION

The Organiser will handle and protect personal data of all Participants in accordance with the General Data Protection Regulation (GDPR) and relevant data protection laws of the European Union. All personal data of Participants will be processed exclusively within a Member State of the European Union or a Contracting State of the Agreement on the European Economic Area. Any transfer of personal data to third countries is excluded.

By participating in Hack2BRIDGE, each Participant agrees that their contact details may be shared with the European Commission (EC) and the BRIDGESMEs project coordinator for the purpose of informing them about matters related to Hack2BRIDGE or other relevant project activities, as deemed appropriate by the coordinator or the EC.

Furthermore, by participating in Hack2BRIDGE, all Participants acknowledge and agree that the Organiser and the EC may use their names, country of origin, comments, likeness, photos, and videos (including photos/videos taken during Hack2BRIDGE), as well as non-confidential descriptions of their projects developed during the hackathon, for publicity or advertising purposes relating to Hack2BRIDGE in any medium now known or hereafter developed (including the Internet and other interactive networks), worldwide and at any time, without further compensation or right of review. Participants agree to waive any rights with respect to such use.

The obligations relating to personal data protection will remain in effect indefinitely, or for as long as required by applicable law.